

Child Injury Prevention Newsletter

Edition Eleven September 2009



News

- Safe at Home—the national home safety equipment scheme) is now being delivered in the Bradford North and West localities by children's centres in these areas. The scheme was initially piloted in Bradford West and will be fully rolled out across the District by the end of October 2009. Equipment is being installed in families houses by a company called Crestra (professional fitters)
- Poster competition—As part of the 'seat belt on' campaign currently running in Bradford we are hosting a poster competition for 11-15 year olds in the District. The winner will receive £100 of game vouchers and their poster will be produced professionally for secondary schools. Contact Michelle Greenwood for entry details, e-mail m.greenwood@bradford.gov.uk or telephone 01274 437979
- Bliss DVD—special care charity BLISS have launched a DVD to teach infant resuscitation to parents. The resuscitation DVD gives parents precise information and a step-by-step demonstration of what to do if their baby chokes or stops breathing. The DVD will help parents to be better equipped and feel more confident in caring for their baby by themselves once they are at home and away from the unit. It is designed to be used initially by unit staff as a teaching aid as part of the discharge pathway. Parents can then take their own copy home with them. Copies are available free of charge to neonatal health care professionals or parents whose child have been on the special care baby unit. Contact Zoe Chivers 020737 81122
- Bath seat drowning— I have included the link below which is an article about another tragedy where a parent had her young daughter aged 9 months in a bath seat and had the misconception that this meant that the baby was safe so she could be left alone in the bath with a very tragic outcome.
The article actually states that the baby was left alone because the mother believed the bath seat would hold the baby securely. The water was 6" deep.

[Baby drowned in bath as mother designed a birthday card for her partner on their computer | Mail Online](#)

Training/Diary Dates

- Home safety equipment scheme 1/2 day training for children centre staff:
 - ◇ Shipley 23/09/09 1-3.30pm
 - ◇ Keighley 05/10/09 9.30-12.30
 - ◇ South 07/10/09 9.30-12.00pm
 - ◇ The training is for family support workers and consists of a 2 hour practical session with Artworks on creatively engaging parents in home safety sessions and a presentation on the actual scheme. Training will enable staff to deliver the scheme

Baby bath seats are not a substitute for supervision

Training/Diary Dates

- ROSPA National Home Safety Congress 2nd November 2009 at Stratford Upon Avon
- Walk to school month 1st-31st October 2009
- Road Safety Week 23rd—29th November 2009

- According to a recent poll by Netmums new parents feel they don't get enough information about child safety and would like more advice.

If you would like to add anything to our bi monthly newsletters or have any comments please contact Davina Hartley the Child Accident Prevention Coordinator for BSCB Email: davina.hartley@bradford.gov.uk Tel: 01274 431490. Information from CAPT and KiDRAPT